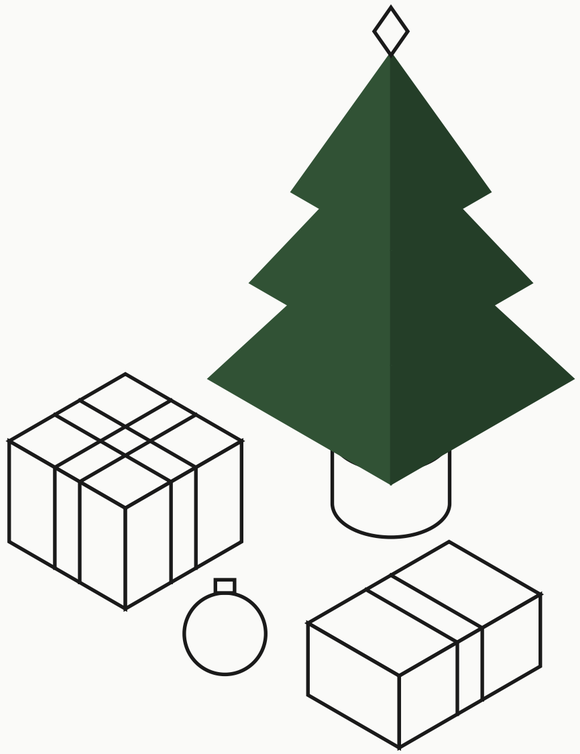
PURPOSE PICKS

CHRISTMAS GIFT GUIDE 2026

Thoughtful gifts that give back



PURPOSEPICKS.ORG

A NOTE BEFORE YOU START

Every brand in this guide has been featured in Purpose Picks, and each was chosen for what it does after the sale. The chocolates are tempered and packed by autistic chocolatiers in Ely. The robin was stitched in a British prison by someone learning a paid trade. The Christmas cards are handmade from plastic collected on London river and beach cleans.

We put this guide together for anyone who would like their Christmas shopping to do a little more. It opens with ten favourites, one from each of ten brands, then moves through food and chocolate, cards and art, and small gifts under £15. Every product was in stock when the guide was made, and every price is the one the brand charges.

Many of these are small teams making things by hand, so order early, and check where each shop delivers before ordering from abroad. There is something quietly generous in a present that keeps working after it is unwrapped, and every one of these does.



Débora Arieta

THE VOICE BEHIND PURPOSE PICKS

THE TOP 10

Ten favourites to start from, one from each of the brands behind the best picks on our Christmas page, with the reason each one is here.

SEE THE FULL CHRISTMAS GUIDE →





FINE CELL WORK

Handmade Needlepoint Robin Christmas Decoration

£22.00

Ships worldwide

Stitched by a maker in one of the 55 UK prisons the charity works in.



WE MAKE GOOD

Linen Star Christmas Decoration

€12.50

Ships to Ireland & UK

From a Dublin social enterprise that has trained and employed over 37 people since 2018.



HARRY SPECTERS · PRE-ORDER

The Christmas Bit of Everything 12 Chocolates Box

£24.00

Ships to UK & International

Made in Ely by a team where autistic employees do the tempering and packing.



MISS MACAROON

Christmas Macaroon Gift Box

From £15.00

Ships to UK

From Rosie Ginday MBE's Birmingham social enterprise, which employs people facing barriers to work.



Y.O.U UNDERWEAR

Bare Kind Christmas Reindeer Socks

£10.00

Ships worldwide

A pair is donated through Smalls for All with every pair sold.



ARTHOUSE UNLIMITED

Christmas Tree Seeds

£3.80

Ships to UK (worldwide for prints)

From a registered charity, for the person whose present should still be there in ten years.



WASHED UP CARDS

Owl I want for Christmas is you!

£4.99

Ships to UK

Handmade from plastic collected on London river and coastal beach cleans.



STAND OUT SOCKS

Mission Christmas Charity Socks

£3.95

Ships worldwide

From the brand that employs people with Down syndrome in design and fulfilment.



BLACK & BEECH

Black & Beech Christmas Decoration 2025

£3.00

Ships worldwide

From the Cardiff label that has donated over £25,000 to feminist causes.



THE CITIZENRY

Naveta Velvet Stocking

US$49.00

Ships to USA & Canada

Its artisan partners in 23 countries are paid on average over twice the fair trade wage requirement.

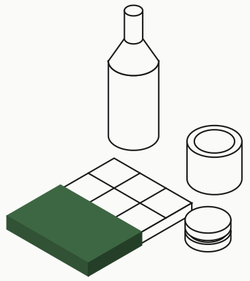
Prices checked on 23 October 2026, in the currency each shop charges. Shipping varies by brand. Tap a product to open it in the brand's shop.

FOOD & CHOCOLATE

Hampers, chocolate, cake, coffee and beer from kitchens that hire and train people the job market overlooks.

Harry Specters in Ely has helped over 360 autistic people into paid work. Luminary Bakery trains women who have experienced homelessness, abuse or exploitation. Change Please puts 100% of its coffee profits into barista training for people experiencing homelessness.

MORE CHOCOLATE AND FOOD GIFTS →





HARRY SPECTERS · PRE-ORDER

The Christmas Sweet Moments Luxury Chocolate Hamper

£40.00

Ships to UK & International



MISS MACAROON

Social Enterprise Hamper with No Alcohol

From £30.00

Ships to UK



HARRY SPECTERS · PRE-ORDER

The Slowdown Countdown Luxury Chocolate Advent...

£50.00

Ships to UK & International



LUMINARY BAKERY

Chocolate Hazelnut Celebration Cake

From £60.00

Ships to UK



TAP SOCIAL MOVEMENT

Pale & Hoppy Ales Gift Pack

£18.99

Ships to UK



CHANGE PLEASE

Muyumbu Rwanda - Farms to Futures - Specialty Coffee

From £12.00

Ships worldwide



LUMINARY BAKERY

[Bitesize] Salted Caramel Brownies [Flourless]

From £24.00

Ships to UK



ARTHOUSE UNLIMITED

Words of Wisdom, Silky Dark Colombian Chocolate Bar

£7.35

Ships to UK (worldwide for prints)

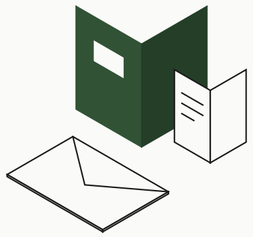
Prices checked on 23 October 2026, in the currency each shop charges. Shipping varies by brand. Tap a product to open it in the brand's shop.

CARDS & ART

Christmas cards made from beach plastic, and art from supported studios.

ARTHOUSE Unlimited pays its artists a royalty on every product their work appears on. Washed Up Cards are handmade from plastic picked off the Thames foreshore. Fine Cell Work has trained over 8,000 prisoners in needlework, and the National SPCA's shop funds rescue, veterinary care and rehoming across Ireland.

BROWSE CHARITY CHRISTMAS CARDS →





ARTHOUSE UNLIMITED

How To Have a Perfect Christmas, Christmas Card

From £3.85

Ships to UK (worldwide for prints)



WASHED UP CARDS

Santa Paws

£4.99

Ships to UK



FINE CELL WORK

Joy of Print Baubles - Pack of 5 Christmas Cards

£5.00

Ships worldwide



STAND OUT SOCKS

Stand Out Christmas Card

£3.00

Ships worldwide



ARTHOUSE UNLIMITED

Merry Strangemas, Christmas Card

From £3.85

Ships to UK (worldwide for prints)



WASHED UP CARDS

Have a Treemendous Christmas and New Year

£4.99

Ships to UK



NATIONAL SPCA SHOP

National SPCA Christmas Cards

€5.00

Ships to Ireland



ARTHOUSE UNLIMITED

Bauble Scenes, Christmas Card

From £3.85

Ships to UK (worldwide for prints)

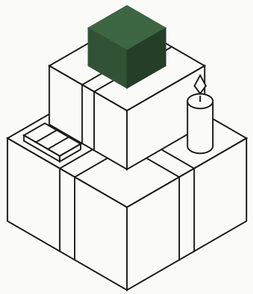
Prices checked on 23 October 2026, in the currency each shop charges. Shipping varies by brand. Tap a product to open it in the brand's shop.

UNDER £15

Stocking fillers and Secret Santa gifts under £15 that still carry a story.

Lux Luz London gives 100% of its profits to support women affected by domestic violence. LoveWell is a Bristol charity whose products fund training and mentoring for women. Every Acorn Shop candle arrives with a note signed by the person who made it.

EVERY SECRET SANTA GIFT UNDER £15 →





HARRY SPECTERS

The Honey Crunch 40% Milk Chocolate Bar

£4.95

Ships to UK & International



STAND OUT SOCKS

Stand Out Socks Unisex Mystery Pair of Socks

£5.00

Ships worldwide



LUX LUZ LONDON

Letterbox candle - Coconut & Vanilla

From £10.00

Ships to UK



DAME

The DAME Socks

£9.99

Ships worldwide



LOVEWELL

Signature Aromatherapy Votive Candle

£12.00

Ships to UK



MISS MACAROON

Chocolate Collection Macaroons Gift Box

From £13.00

Ships to UK



FINE CELL WORK

Butterfly Embroidered Lavender Bag

£10.00

Ships worldwide



ACORN SHOP

Molten Amber - Soy Candle Tin

£10.00

Ships to UK

Prices checked on 23 October 2026, in the currency each shop charges. Shipping varies by brand. Tap a product to open it in the brand's shop.

THE BRANDS IN THIS GUIDE

Each name opens the brand's page on Purpose Picks.

- Fine Cell Work
- Harry Specters
- Y.O.U Underwear
- Washed Up Cards
- Black & Beech
- Luminary Bakery
- Change Please
- Lux Luz London
- LoveWell
- We Make Good
- Miss Macaroon
- Arthouse Unlimited
- Stand Out Socks
- The Citizenry
- Tap Social Movement
- National SPCA Shop
- DAME
- Acorn Shop

THERE IS MORE ON PURPOSE PICKS

SUBSCRIBE TO THE NEWSLETTER →

The stories behind these brands, and the next ones, in your inbox.

NOMINATE A BRAND →

Know a business that gives back? Share it and we will consider it for the next Purpose Picks edition.

SEE THE FULL CHRISTMAS GUIDE →

More gifts, by section and by cause, at purposepicks.org/gifts/christmas.

Prices checked on 23 October 2026, in the currency each shop charges. Shipping varies by brand.

Some product links on Purpose Picks are affiliate links. If you buy through one, we may earn a small commission at no extra cost to you.